

2014 Alliance for Peacebuilding Annual Conference  
*Exploring New Frontiers in Peacebuilding*

UNITED STATES INSTITUTE OF PEACE  
WASHINGTON, DC  
May 21, 2014

AGENDA

<u>Time</u>	<u>Description</u>	<u>Location</u>
8:30 AM	<b>Check-in</b>	Leland Atrium
9:00 – 9:30 AM	<b>Welcome and Introductions</b> <ul style="list-style-type: none"> <li>Kristin Lord, Acting President, United States Institute of Peace</li> <li>Melanie Greenberg, President and CEO, Alliance for Peacebuilding</li> </ul>	Carlucci Auditorium
9:30 – 10:15 AM	<b>Keynote Address</b> <i>Games for Change: With Great Power Comes Great Responsibility,</i> featuring Asi Burak, President, Games for Change	Carlucci Auditorium
10:15 – 11:00AM	<b>Peacebuilding and Diplomacy: Challenges and Opportunities in African Conflicts</b> <ul style="list-style-type: none"> <li>Ambassador Princeton Lyman, Senior Advisor, USIP</li> <li>Russell Feingold, Special Envoy for the Great Lakes and the Democratic Republic of the Congo, US Department of State</li> <li>Ambassador Johnnie Carson, Former United States Assistant Secretary of State for African Affairs</li> <li>Moderator: Melanie Greenberg, President and CEO, AfP</li> </ul>	Carlucci Auditorium
11:00 – 11:15 AM	<b>Break</b>	Leland Atrium
11:15 – 12:45PM	<b>Concurrent Panels &amp; Workshops, featuring:</b>	

<u>Time</u>	<u>Description</u>	<u>Location</u>
	<p><i>Engaging the Complexity in Peacebuilding: A Systems Perspective</i></p> <ul style="list-style-type: none"> <li>• Robert Ricigliano, Chair, Alliance for Peacebuilding</li> <li>• Scott Field, Visiting Scholar, University of California Berkeley</li> <li>• Glenda Eoyang, Executive Director, Human Systems Dynamics Institute</li> <li>• Nate Haken, Senior Associate, Fund for Peace</li> <li>• Moderator: Karen Grattan, Senior Operations Research Analyst, Group W, Inc.</li> </ul>	Carlucci Auditorium
	<p><i>Exploring Linkages between UN Peacekeeping and Peacebuilding</i></p> <ul style="list-style-type: none"> <li>• Victoria K. Holt, Deputy Assistant Secretary of State, the US Bureau of International Organization Affairs</li> <li>• Alison Giffen, Senior Associate, co-director of Future of Peace Operations Program, Stimson Center</li> <li>• Peter Yeo, Vice President for Public Policy, United Nations Foundation and the Better World Campaign</li> <li>• Dr. Liu Tiewa, Lecturer, Beijing Foreign Studies University</li> <li>• Moderator: George Lopez, Vice President, Academy for International Conflict Management and Peacebuilding, USIP</li> </ul>	B241
12:45 – 2:15PM	<p><b>Lunchtime Discussion with John Marks, Founder, Search for Common Ground and Susan Collin Marks, Vice President</b></p> <ul style="list-style-type: none"> <li>• Introduction: Melanie Greenberg, President and CEO, AfP</li> <li>• Moderator: Kristin Lord, Acting President USIP</li> </ul>	Great Hall
2:15 – 3:15PM	<p><b>Selling Peace: How Actors from the Business, Media and Policy Communities Talk about Peace, featuring:</b></p> <ul style="list-style-type: none"> <li>• David Loew, Executive Vice President and Executive Creative Director, Leo Burnett USA</li> <li>• Peter Loge, Vice President for External Relations, USIP</li> <li>• Liz Schrayner, Executive Director, U.S. Global Leadership Coalition</li> <li>• Moderator: Julia Roig, President, Partners for Democratic Change</li> </ul>	Carlucci Auditorium
3:15 –	Break	Leland Atrium

<u>Time</u>	<u>Description</u>	<u>Location</u>
3:30PM		
3:30 – 5:00PM	<p><b>Concurrent Panels &amp; Workshops, featuring:</b></p> <p><i>Urban Violence and Cross-Border Criminal Activity: New Challenges for Peacebuilding</i></p> <ul style="list-style-type: none"> <li>• Ambassador José María Argueta, Permanent Representative of Guatemala to the Organization of American States</li> <li>• Robert Brenneman, Assistant Professor, St. Michaels College and Author, <i>Homies and Hermanos</i></li> <li>• Todd Robinson, Deputy Assistant Secretary, Bureau of International Narcotics and Law Enforcement Affairs, US State Department</li> <li>• Enrique Roig, Coordinator for Central America, Regional Security Initiative, USAID</li> <li>• Moderator: Fiona Mangan, Senior Program Officer, Rule of Law, USIP</li> <li>• <i>Closing Remarks: Melanie Greenberg, President and CEO, Alliance for Peacebuilding</i></li> </ul> <p><i>The Tech-Data Frontier</i></p> <ul style="list-style-type: none"> <li>• Michael Best, Associate Professor, Georgia Institute of Technology</li> <li>• Michelle Gregory, Director, Social Media and Data Sciences, Innovative Analytics &amp; Training</li> <li>• Noel Dickover, Senior Program Officer, PeaceTech, USIP</li> <li>• Rachel Brown, Chief Executive Officer, Sisi Ni Amani</li> <li>• Moderator: Nancy Payne, Deputy Director of the Peace Tech Initiative, USIP</li> <li>• <i>Closing Remarks: Kristin Lord, Acting President, United States Institute of Peace</i></li> </ul>	<p>B241</p> <p>Carlucci Auditorium</p>
6:30 – 8:30 PM	Cocktail Reception	Beacon Hotel 1615 Rhode Island Ave NW



# Alliance for Peacebuilding

## 2014 Alliance for Peacebuilding Annual Conference *Exploring New Frontiers in Peacebuilding*

### AGENDA

**Thursday, May 22**    **The Beacon Hotel**  
**1615 Road Island Avenue NW, Washington, DC 20036**

<u>Time</u>	<u>Activity Description</u>	<u>Location</u>
8:30 AM	<b>Breakfast and Check-in</b>	Alcove
9:00 AM	<b>Welcome and Introductions</b> <ul style="list-style-type: none"><li>• Melanie Greenberg, President &amp; CEO, Alliance for Peacebuilding</li><li>• Robert Ricigliano, Co-Director, Partnership for Sustainability and Peacebuilding, University of Wisconsin-Milwaukee</li></ul>	Beacon Room
9:30 AM	<b>Framing the Frontiers of Peacebuilding: Challenges for the Field and How We Approach Them</b>  <i>Five-Minute Flash Talks by:</i> <ul style="list-style-type: none"><li>• Claudia Maffettone, Officer – Network Program, SOLIYA</li><li>• Russ Rosenzweig, Chief Executive Officer, World Ventures Group</li><li>• Peter van Tuijl, Executive Director, Global Partnership for the Prevention of Armed Conflict</li></ul> <i>Plenary Discussion and Break to follow</i>  [Note: Break will feature our Peacebuilding Marketplace where participants can display materials on programs or initiatives that they want to share, highlighting the great diversity of activities in our field.]	Beacon Room
11:45 AM	<b>Round Robin Introductions</b>	Beacon Room



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Participants looking for networking opportunities are invited to provide a brief two-minute introduction of themselves and their work.

12:15 PM    Lunch    Beacon Bar & Grill

1:30 PM    **Telling the Stories of Peacebuilding**    Beacon Room  
*The panel of master storytellers highlights some of the challenges and opportunities of our field, and will spark broader discussion to inspire us all.*

- Michael Shipler, Regional Director, Asia, Search for Common Ground
- Jamil Simon, President, Spectrum Media
- Kiran Sirah, Executive Director, International Storytelling Center
- Moderator: John Filson, Senior Program Manager for Policy, AfP

3:30 PM    **Break**    Alcove

Peacebuilding Marketplace where participants can display materials on programs or initiatives that they want to share, highlighting the great diversity of activities in our field.

3:45 PM    **Concurrent Working Groups on the following topics:**    Beacon Room  
***Peacebuilding Evaluation Consortium: Addressing the Challenges of Evaluation***

A brief description of the Peacebuilding Evaluation Consortium, and opportunities to become involved, followed by a facilitated group discussion on the field's evaluation needs and whole-of-field efforts to address evaluation challenges in peacebuilding, featuring:

- Peter Woodrow, Executive Director, CDA



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Collaborative Learning Projects

- Moderator: Melanie Kawano-Chiu, Director, Learning and Evaluation, Alliance for Peacebuilding

## *Preparing the Next Generation of Peacebuilders*

Cabinet Room

A Discussion for students and young peacebuilding professionals on careers in peacebuilding, skills training, and strategies for success. Introductory panel featuring:

- Cynthia Brady, Senior Conflict Advisor, Office of Conflict Management and Mitigation, USAID
- Anne Salinas, Program Director, Peacebuilding and Conflict Mitigation, FHI 360
- Alissa Wilson, Policy Associate, American Friends Service Committee
- Craig Zelizer, Associate Director, MA in Conflict Resolution, Georgetown University
- Moderator: John Charles, Career Advisor, American University Career Center
- Q&A and Resume Workshop to follow

5:15 PM    **Member Presentations**

Beacon Room

Open space portion where members can present about initiatives that are relevant for the entire field.

6:30 PM    **Dinner**

Ballroom

6:30 – 8:30 PM    **Managing Complexity and Designing for Peace**

Ballroom

*The world is changing in ways that require new, dynamic systems approaches to peacebuilding. A brilliant designer and world creator will help us understand how to work with complex environments to promote sustainable peace.*

- Ann Pendleton-Jullian, Former Director, Knowlton School of Architecture, Ohio State University; Distinguished Visiting Professor, President's Office, Georgetown University



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- architect, educator, and design visionary
- Discussant: Richard P. O’Neill, Founder and President, The Highlands Group
- Q&A to follow

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8:30 AM	<b>Breakfast and Check-in</b>	Alcove
9:00 AM	<b>Framing the Frontiers of Peacebuilding: Challenges for the Field and How We Approach Them</b>	Beacon Room
	<i>Five-Minute Flash Talks by:</i> <ul style="list-style-type: none"> <li>• Matthew Scott, Director, Peacebuilding, World Vision International</li> <li>• Alexandra Toma, Executive Director, Peace and Security Funders Group</li> <li>• Andrew Tomlinson, Director, Quaker United Nations Office of New York</li> </ul>	
	<i>Small group break-out discussions and Break to follow</i>	
	[Note: Break will feature our Peacebuilding Marketplace where participants can display materials on programs or initiatives that they want to share, highlighting the great diversity of activities in our field.]	
11:00 AM	<b>Affinity Group Break-Out Sessions</b> <i>AfP’s Affinity Group Program provides a platform for AfP members to engage with colleagues for greater collaboration, joint learning,</i>	State Room



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*and collective action within particular areas of the field.*

**Conflict & Fragility:** *Discuss and plan future activities for the Working Group and hear from Ibrahim Osman, Executive Director of SEDHURO, a peacebuilding civil society organization based in Somalia.*

- Facilitator: John Filson, Alliance for Peacebuilding

**Education & Training:** *Get an update on the state of graduate education in conflict resolution and peacebuilding, and plan for future activities.* Beacon Room

- Co-Facilitator: Ron Fisher, Peace and Conflict Resolution Program, American University
- Co-Facilitator: Necla Tschirgi, Joan B. Kroc School of Peace Studies, University of San Diego

**Systems & Complexity:** *Learn about and share new systems and complexity innovations, with an option to discuss collaboration opportunities during lunch.* Embassy Room 108

- Co-Facilitator: Rob Ricigliano, Partnership for Sustainability and Peacebuilding, University of Wisconsin-Milwaukee
- Co-Facilitator: Thom Feroah, Center for Global Health and Peacebuilding

**Women and Peacebuilding:** *Share stories from women peacebuilders and hear from Singmila Shimrah, a Fulbright-Nehru Fellow at George Mason University and Researcher of the Naga Peace Process.* Cabinet Room

- Facilitator: Kimberly Weichel, Peace X Peace

12:30 PM Lunch (continue Affinity Group discussions) Beacon Bar & Grill

1:45 PM **Scanning the Horizon: How Funders Plan Strategy and** Beacon Room





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## **Manage Complexity in the Peace and Security Area**

*Funders have a unique 30,000 foot view of the peace and security field. On this panel we hear directly from foundation leaders about how they analyze the complex peace and security landscape, and create funding programs with maximum impact.*

- Judy Barsalou, President, El-Hibri Charitable Foundation
- Joseph Cirincione, President, Ploughshares Fund
- Stephen Heintz, President, Rockefeller Brothers Fund
- Moderator: Melanie Greenberg, President & CEO, AfP
- Q&A to follow

*[Note: We have promised the funders that this is a no-solicitation zone to allow for the freest exchange of ideas possible.]*

2:45 PM

## **Members' Business Meeting**

Beacon Room

- Welcome remarks
- AfP Overview and New Developments
- Membership Update and Member Survey Highlights
- A Note on Policy
- Concluding Discussion

4:15 PM

Adjourn