

SPRING 2016 COMMUNICATIONS INTERNSHIP

The Alliance for Peacebuilding (AfP) is a membership-based network of organizations and professionals devoted to help build sustainable peace and security worldwide. For more information on the Alliance for Peacebuilding, please visit www.allianceforpeacebuilding.org.

Summary

AfP is seeking a creative, highly-motivated professional who is interested in transforming the narrative of peacebuilding. AfP's role as a membership network uniquely positions us to amplify the voice of our field; the communication intern will help to shape AfP's institutional brand and, by extension, communicate the mission of the peacebuilding field as a whole. The communication intern will be closely involved in the development of a strategic communication plan for AfP as we enter a new year of unprecedented growth. S/he will execute writing-intensive projects and design multi-layered external communication campaigns with the aim of creating a broader constituency for peace. The ideal candidate should have familiarity with both traditional and non-traditional communication tools with a desire to find new/innovative channels of communication for AfP. The communication intern will work closely with the development intern and report to the Communications & Development Manager, but may also collaborate with other AfP program directors throughout the semester as relevant projects arise.

Specific Responsibilities

Responsibilities include, but are not limited to, the following:

- **Strategic Planning:** assist in the development and execution of strategic communication plan; this will involve institutional branding of AfP, representing our work to the public and, by extension, developing a narrative that represents the peacebuilding field as a whole
- **Writing:** execute various deliverables of the finalized strategic communication plan including social media strategy and content, email communications, language for printed materials and website
- **Editing:** copyedit external and internal communication
- **Research:** stay current on communication trends as well as international peace and development news and updates
- **Design:** spearhead creation of visually-engaging social media posts, email campaigns, and additional brand materials

Qualifications

- At least 3 years of completed college coursework
- Prior professional workplace experience preferred
- Ability to work on projects with little supervision and also seamlessly transition to team-oriented projects
- Exceptional writing and editing skills with a strong attention to detail and advanced grasp of English syntax and grammar
- Experience writing crisp, compelling content for web preferred
- Knowledge of Adobe Creative Suite a strong plus
- Familiarity with peacebuilding, conflict resolution, and/or international affairs preferred

Application Process

Please send a cover letter, resume, writing sample, and a list of 3 references to:

humanresources@allianceforpeacebuilding.org, ATTN: Adiel Suarez-Murias, Communications &



Development Manager. Files should be labeled "Last, First – Cover Letter" (e.g. "Twain, Mark—Resume"). **Applications are reviewed on a rolling basis and the deadline to apply is: November 30th, 2015.** The position will be filled as soon as a well-qualified person is identified.

Only applicants meeting minimum qualifications for the position will be considered. The Alliance for Peacebuilding is an equal opportunity employer and welcomes resumes from all qualified applicants particularly women and minorities. AfP does not discriminate on the basis of gender, ethnicity, race, or persons with disabilities.