



# 2018 ANNUAL REPORT



Alliance for  
Peacebuilding

*Harnessing collective action for peace*

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Cover photo celebrates the 2018 Ethiopia-Eritrea Summit formally ending the border conflict between both countries and brokering an agreement to open borders to each country.

Cover Image courtesy of Trevor Cole on Unsplash



# Letter from the President and Chief Executive Officer

Dear Friends,

Never has the work of peacebuilding or its flagship Alliance been more important.

Global levels of violent conflict are at a 30-year peak, undercutting global stability and development gains and driving record levels of forced displacement, which afflicted over 70 million civilians in 2018. According to the Institute for Economics and Peace, deaths from violent conflict increased 140 percent over the last decade, while violence cost the world economy \$14.1 trillion in 2018. These dire trends exacerbate global scourges like pandemic disease and human trafficking, and underpin the most critical global security challenges, from violent extremism to transnational crime. As 2018 Nobel Peace Prize Laureate Nadia Murad exhorted us, “Let us raise our voices together and say: No to violence, yes to peace...”

Thankfully, the Alliance for Peacebuilding (AfP) is undeterred in its determination to unleash the power of a global network to advance smart solutions to solve the world’s most vexing problems. 2018 saw the Alliance reach new levels of impact, innovation, and influence in elevating peacebuilding as a tool of first resort in ending violent conflict worldwide and in creating new partnerships to catalyze collective action. From securing sweeping, bipartisan support in the U.S. House of Representatives for rebalancing U.S. national security policies towards prevention, to leading a cutting-edge partnership to shift peacebuilding practice towards evidence-based approaches, to breaking attendance records at PeaceCon 2018, to launching a new global Coalition to transform peacebuilding into a broader public movement, AfP made new inroads, thanks to our thousands of global network members and partners’ unwavering commitment and support.

Our dynamic and growing network of 110+ organizations working to resolve conflict and create sustainable peace in 153 countries gives us global reach that few organizations can match. Our unique, “big tent” model of including private sector network members working in common cause alongside international and local nongovernment organizations, leading educational institutions, and faith-based actors, gives exceptional depth to our collective voice. I am singularly honored to lead the Alliance as its new President and CEO, and intend to build on AfP’s successes to date by breaking silos within the peacebuilding field; building bridges to the global policymaker space, public imagination, and new partners; and raising the bar on peacebuilding practice, to make it evidence-based and more inclusive in all aspects. The end result – a world in which human potential and dignity is celebrated, differences are resolved peacefully, and millions of lives are saved – is within reach.

I would like to thank AfP’s remarkable staff, Board, members, and donors for the important accomplishments you helped our Alliance achieve this past year. With your solidarity, ideas, and resolve, I look forward to helping the Alliance build on 2018 successes to win the future.

**UZRA ZEYA**  
President and CEO

# VISION & MISSION

**Our VISION** is a world where each person feels secure, dignified, and included; a world where people manage conflict without violence and build peace.

**Our MISSION** is to achieve greater influence, impact, and innovation for the peacebuilding field.

Our **THEORY OF CHANGE** is if we harness collective action across a wide range of sectors, provide empirical evidence for the impact of peacebuilding, and create a space for innovative practice, then we can elevate the field of peacebuilding and push peace to the forefront of public attention.

**We ASPIRE** to become a platform where peacebuilders from around the world can find each other, amplify their voices, spark movements, and create new modes of social action for peace.

## WHO WE ARE

AfP is the leading global network working to end conflict and build sustainable peace worldwide. Our 100-plus members work in 153 countries and include some of the world's largest development organizations, most innovative academic institutions, and the most influential humanitarian and faith-based groups. We bring together coalitions in key areas of strategy and policy to elevate the entire peacebuilding field, tackling issues too large for any one organization to address alone.

## WHAT IS PEACEBUILDING?

Peacebuilding is a pragmatic tool rooted in decades of research and practice. The basic strategy? Manage conflict nonviolently, address underlying factors that cause violent conflict, and help people transform conflict for good. At the same time, peacebuilding is personal. Sustainable peace cannot exist unless people treat themselves and others with compassion.

## CORE BELIEFS OF PEACEBUILDING

**MUTUAL GAIN** - While many conflicts seem intractable, peacebuilders pursue win-win solutions that advance mutual gain.

**NONVIOLENCE**-Conflict is inevitable, violence is not. We seek to prevent violence before it even happens by focusing on the causes of anger, hatred, dehumanization and power struggles.

**LOCAL LEADERSHIP** - Local people are the front lines of peacebuilding because communities experience conflict everyday. People directly affected by violence are also often the best positioned to know the cultural context and have the capacity and connections to mitigate disputes.



# AfP BY THE NUMBERS



**100+**

**ORGANIZATIONAL MEMBERS, SERVING MILLIONS**

Since 2016, AfP has maintained a diverse and rich network of 100+ organizations that work in over 153 countries. Our members represent not only traditionally peacebuilding and conflict resolution organizations but branch out to other critical fields, such as the environment, faith-based organizations, academia, democracy and governance, and much more, tackling issues too large for any one organization to address alone.



**200,000+**

**IN 191 COUNTRIES LEARNING BETTER**

For over eight years, AfP led a trailblazing Peacebuilding Evaluation Consortium that created new tools to measure impact and engaged over 200,000 online users in 191 countries. AfP also has pioneered a cutting-edge text mining effort, compiling over 2,000 case studies to build the first peacebuilding outcome indicator database.



**100+**

**HILL MEETINGS GENERATING BI-PARTISAN CHAMPIONS**

AfP co-leads a coalition of 65 organizations in support of the Global Fragility Act, which will authorize over \$1 billion in peacebuilding funding if enacted by the United States (U.S.) Congress. In 2018, AfP engaged in over 100 meetings with Congressional offices and government officials, outreach that helped secure over 40 Republican and Democrat sponsors for GFA legislation in the House and Senate. AfP also helped shape U.S. government reforms to create a new bureau of Conflict and Stabilization at USAID and to reorient USAID procurement policy toward locally-driven solutions.



**21**

**ORGANIZATIONS COLLABORATING TO BUILD A MOVEMENT**

AfP joined 20 leading peacebuilding organizations in launching a new Peacebuilding Coalition, +Peace, to transition a committed community of practitioners into a broad public movement. As a first step, +Peace succeeded in having “peacebuilding” added to several international dictionaries.



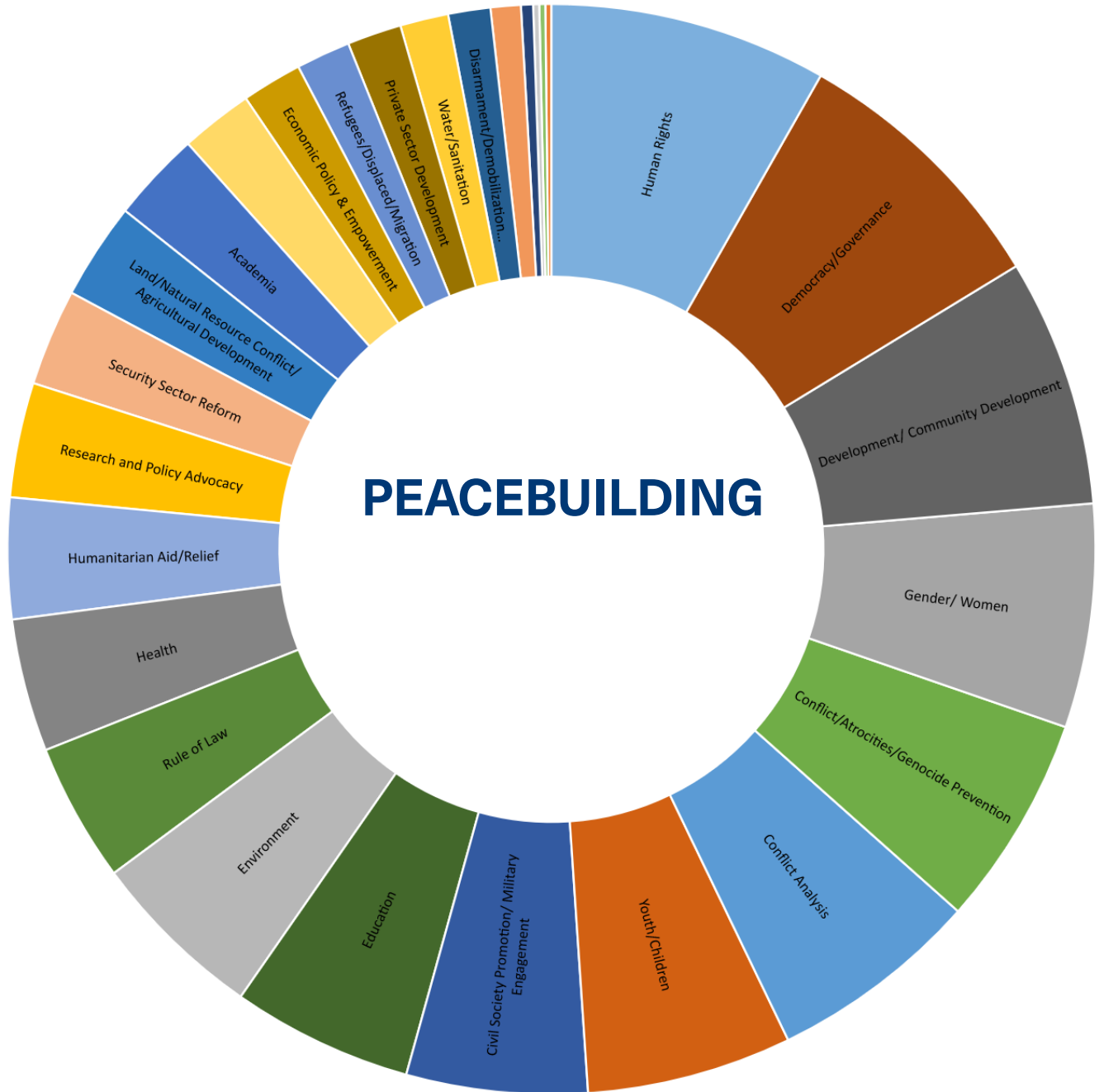
**250+**

**ORGANIZATIONS AT PEACECON 2018**

PeaceCon 2018, AfP's annual conference hosted in partnership with the United States Institute of Peace, was bigger than ever. Over 250 organizations and 40 countries were represented among 600+ attendees. PeaceCon featured some of the world's most inspiring NGO leaders, alongside senior representatives from government, foundations, academia, and the private sector.

# MEMBERSHIP

AfP's network contains 110+ organizations working in 153 countries to end conflict, reduce violence, and build sustainable peace. Member organizations work across 20 different areas of expertise globally, reflecting the diversity and dynamism of the peacebuilding field.



- Academia
- Research and Policy Advocacy
- Diversity & Inclusion
- Private Sector Development
- Refugees/Displaced/Migration
- Water/Sanitation
- Civil Society Promotion/ Military Engagement
- Art
- Conflict Analysis
- Democracy/Governance
- Disarmament/Demobilization/Reintegration
- Science, Technology, Digital Acceleration
- Human Rights
- Youth/Children
- Gender/ Women
- Conflict/Atrocities/Genocide Prevention
- Development/ Community Development
- Education
- Environment
- Tolerance

# CURRENT MEMBERS

Because the drivers and causes of conflict are complex and do not know boundaries of sectors, the strength in AfP and the peacebuilding field lies in the diversity of our membership and in their catalytic progress toward becoming a more integrated field. Since 2018, AfP has added 16 new members to its network. Below is a list of our current Organizational Members.

- Alliance For Middle East Peace (ALLMEP)
- American Friends Service Committee (AFSC)
- Aware Girls
- Bridgeway Group, The
- Build Up
- Carter Center, The
- Catholic Relief Services (CRS)
- CDA Collaborative Learning Projects
- Center for Conservation Peacebuilding
- Center for Global Understanding and Peacemaking at Elizabethtown College
- Center for Justice & Peacebuilding, Eastern Mennonite University (EMU)
- Charity & Security Network
- Chemonics International
- Church of Brethren, Office of Peacebuilding and Policy
- Civilian Peace Service Canada (CPSC)
- Colors of Connection
- Conciliation Resources
- Conflict Information Consortium, University of Colorado
- Conflict Resolution Institute, University of Denver
- Consensus Building Institute (CBI)
- Conservation International (CI)
- Creative Associates International
- Crisis Management Initiative / Martti Ahtisaari Centre (CMI)
- Cure Violence
- DAI
- Earlham College
- Environmental Law Institute (ELI)
- Environmental Peacebuilding Association
- Envision Zimbabwe Women's Trust
- Equal Access International
- FHI 360
- Friends Committee on National Legislation (FCNL)
- Frontier Design Group
- Generations for Peace
- GHR Foundation
- Global Partnership for the Prevention of Armed Conflict (GPPAC)
- Global Peace Building Foundation (GPBF)
- Global Peace Foundation
- Graduate Programs in Coexistence and Conflict, Brandeis University
- Green String Network
- Hands Across the Hills
- Initiatives of Change, USA
- Institute for Economics and Peace (IEP)
- Institute for Integrated Transitions (IFIT)
- Institute for Multi-Track Diplomacy (IMTD)
- Institute for State Effectiveness (ISE)
- Institute of World Affairs (IWA)
- InterAction
- International Alert
- International Center for Religion & Diplomacy (ICRD)
- International Civil Society Action Network
- International Peace and Conflict Resolution Program, American University (IPCR)
- International Peace and Conflict Resolution Program, Arcadia University
- International Storytelling Center (ISC)
- Interpeace
- Joan B. Kroc Institute for Peace and Justice, University of San Diego
- Karuna Center for Peacebuilding
- Kroc Institute for International Peace Studies, University of Notre Dame (UND)
- Management Systems International (MSI)
- Mediators Beyond Borders International (MBBI)
- Mennonite Central Committee
- Mercy Corps
- Meta-Culture
- Middlebury Institute of International Studies at Monterrey (MIIS)
- Mindanao Peacebuilding Institute Foundation, Inc.

- Minnesota Peacebuilding Leadership Institute
- Movilizadorio
- NAFSA: Association of International Educators
- NewGen Peacebuilders
- Nonviolent Peaceforce
- Nova Southeastern University
- Nuru International
- One Earth Future Foundation, Inc.
- Outward Bound Center for Peacebuilding
- PartnersGlobal
- Partnership for Sustainability and Peacebuilding, University of Wisconsin-Milwaukee
- Pax Christi International
- Peace Action Training and Research Institute of Romania (PATRIR)
- Peace and Collaborative Development Network (PCDN)
- Peace Appeal Foundation
- Peace Catalyst International
- Peace Direct
- Peace Initiative Network (PIN)
- Peace Network for Social Harmony
- Peace News Network
- Peace Research and Education Program, New York University
- Proceso de Comunidades Negras
- Program for the Advancement of Research on Conflict and Collaboration (PARCC), Syracuse University
- Program on Negotiation (PON), Harvard Law School
- Purdue Peace Project (PPP)
- Quaker United Nations Office, New York (QUNO)
- Rondine Citadella Pace
- Rotary Peace Fellowship
- Rural Education and Agricultural Development Program (READO)
- Saferworld
- Salam Institute for Peace and Justice
- School of Advanced International Studies (SAIS), Johns Hopkins University
- School of Conflict Analysis and Resolution (S-CAR), George Mason University
- Search for Common Ground (SFCG)
- Shift Network, The
- SIL International
- Tanenbaum Center for Interreligious Understanding
- TheContactProject
- Toda Peace Institute
- United Nations Association - National Capital Area (UNA-NCA)
- University of Massachusetts-Boston
- Urban Rural Action
- War Prevention Initiative
- Women in International Security (WIIS)
- Women of Color Advancing Peace, Security and Conflict Transformation (WCAPS)
- World Faith
- World Learning, SIT Graduate Institute
- World Vision
- Young Adult Empowerment Initiative

**For more information about membership, visit  
[ALLIANCEFORPEACEBUILDING.ORG/OUR-MEMBERS/](https://allianceforpeacebuilding.org/our-members/)**



# PEACECON 2018

Hosted in partnership with the United States Institute of Peace (USIP), PeaceCon provides a dynamic platform for AfP members to network with private foundations, policymakers and donors, leading non-governmental organizations, and the private sector. PeaceCon also provides unique opportunities for exchanging ideas, reflecting on domestic and international crises, discussing the most important issues in the peacebuilding field, and developing collaborative approaches.

PeaceCon 2018, The Power of Collective Action, focused on highlighting solutions to the world's most difficult problems in conflict-affected and fragile states. It attracted senior-level government leaders and prominent figures such as General Anthony Zinni, former U.S. Special Envoy to the Persian Gulf, who spoke about the need for better coordination between U.S. government agencies to implement peacebuilding goals. PeaceCon also featured Thomas Staal, Counselor at USAID, who previewed the new Bureau for Conflict Prevention and Stabilization that will focus on "prevention," a welcome shift toward addressing violent conflict further upstream. Other plenary speakers included Donna Hicks, who discussed the role of dignity in resolving conflict and Abigail Disney, who

discussed "Can the Story of Peace be Told?"

Key conference peacebuilding themes included inter-religious peacebuilding, movement building, violent extremism, gender, youth, learning and evaluation, and non-violent action.

PeaceCon 2018 had record-smashing attendance. We welcomed over 620 attendees and 250 organizations from 40 countries. Attendees represented government, global and grassroots NGOs, academia, philanthropic institutions, and the private sector.

## RELIVE THE ACTION AT PEACECON 2018

The PeaceCon 2018 Summary Report and over 20 session recordings can be found in the link below:

<https://allianceforpeacebuilding.org/our-work/previous-work/about/peacecon-2018-recap/>



## JOIN US FOR PEACECON 2019 ON OCTOBER 2 - 4!

October 2 will once again be hosted in partnership with USIP, and October 3 – 4 will be held at the FHI 360 Conference Center. Here is what PeaceCon 2018 attendees had to say:

*"It was energizing to hear from those closest to peacebuilding work."*

*"My favorite sessions spoke to my heart, they were simple, well delivered and full of actionable points that can be implemented at personal, team, departmental, organization, national & International level."*

Learn more and register at:

<https://peacecon2019.pathable.co>

# THANK YOU TO OUR SPONSORS

**PEACECON 2018 WOULD HAVE NOT BEEN POSSIBLE WITHOUT THE GENEROUS SUPPORT OF OUR SPONSORS.** Their contributions and support help make this amazing event possible. AfP is especially grateful for our joint-partnership with the United States Institute of Peace over the past six years.

## PLATINUM LEVEL - \$20,000



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## BENEFACTOR LEVEL- \$5,000



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## SUPPORTER LEVEL - \$5,000



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## CONTRIBUTOR LEVEL - \$3,000



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## FRIEND LEVEL - \$1,000



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## PARTNERS



# POLICY & ADVOCACY

AfP advocates and educates on behalf of the peacebuilding field to ensure conflict prevention, violence reduction, and peacebuilding learnings and findings correlate to better policy, programming, and legal frameworks. We work with the U.S. Congress to advocate for peacebuilding priorities in legislation and funding; advise the U.S. Executive Branch on peacebuilding and violence reduction policies; and build global coalitions of technical experts through our networks to fill research gaps and showcase innovation networks.

## Congressional Advocacy & Education:

AfP's Congressional advocacy and education work made remarkable progress in outreach in 2018, which was critical to moving the Global Fragility Act (GFA) forward in both the Senate and the House, defending against the sweeping proposed U.S. foreign assistance cuts, and advocating on specific peacebuilding issues, from Yemen to Central America.

AfP co-leads a coalition of over 60 organizations with Mercy Corps in support of the Global Fragility Act. In 2018, the previous version, titled the Global Fragility and Violence Reduction Act, was introduced in the House in March with bipartisan support, introduced in the Senate in August, passed out of the House Foreign Affairs Committee in September, and passed in the House in November by 376-16. AfP co-hosted Capitol Hill events in support of the bill, in partnership with the Institute of Economics and Peace and International Alert. Moreover, the bill elevated issues of violence reduction and conflict prevention in national media, think tank analyses, and other policy frameworks. The bill would require the U.S. Department of State, in partnership with the U.S.

Agency for International Development, the U.S. Department of Defense, and other federal agencies, to develop a new strategy to reduce and prevent violent conflict. The GFA would give the U.S. government the tools needed for a long-term, coordinated approach to identify and mitigate the drivers of violence.

The 2019-2020 Congressional session will be a critical timeframe for the United States to recalibrate its approach to global conflict. The needs are clearly immense, not only to mitigate and stabilize environments currently experiencing violent conflict but also to prevent those on the brink of crisis.

## Executive Branch Engagement:

2018 was also an active year for peacebuilding-relevant initiatives in the U.S. Executive Branch, notably the Departments of State and Defense, USAID, and the National Security Council. AfP consulted closely on the Stabilization Assistance Review (SAR), which was released in June. We convened our members at AfP to give feedback throughout the development of the SAR. The USAID Transformation (formerly "Reorganization") was another major area of consultations.



**AFP HELPED THE  
2018 GLOBAL  
FRAGILITY  
ACT PASS IN  
THE HOUSE BY**

**376-16**



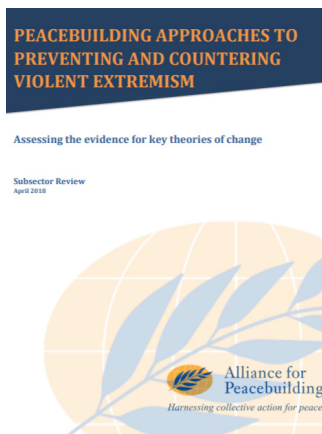
The proposed new Bureau for Conflict Prevention and Stabilization will focus on “prevention,” and violence. The Bureau will also provide opportunities to improve U.S. efforts to monitor and measure conflict prevention. AfP works significantly “behind the scenes” to ensure our field’s best learnings and findings are incorporated into donor and governmental policies and practice. We have been champions of greater focus on prevention, violence, and monitoring and evaluation and will continue to work on the implementation of these new policies and approaches. We also worked closely with USAID’s Procurement Reform team. AfP’s platform was part of the “Listening Tour,” where we were able to hold invite-only consultations at AfP with our members at several stages of the process. We also commented on several drafts and provided research directly to those working on the reforms.

### Global Policy Network Engagement:

AfP continued to build coalitions of technical experts through our seven active Working Groups in 2018 (Countering Violent Extremism; Nonviolent Action; Fragility, Conflict, & Violence; Electoral Violence; Education & Training; Mali; and Women and Peacebuilding). The goal of the working groups is to share best practices and ensure that learnings and findings correlate to better policy

and programming. The groups also identify gaps in programs and research which help develop publications that advance thought-leadership. Examples include AfP’s research for the Women and Peacebuilding Working Group, the Gender & Research Brief Series, which aims to move the field toward programming that not only amplifies the voice and participation of women in peacebuilding, but also addresses the power structures that foster gender inequality. The series includes briefs on: Atrocity Prevention Countering Violent Extremism; Fragility, Conflict, & Violence; Nonviolent Action: Social Enterprise for Peace; Trauma- Informed Care; and Forced Migration.

Through the 2018 CVE Working Group AfP developed the report “Peacebuilding Approaches to Preventing and Countering Violent Extremism: Assessing the Evidence for Key Theories of Change.”



Myers, E. & Hume, L. (2018). *Peacebuilding Approaches to Preventing and Countering Violent Extremism*. Alliance for Peacebuilding. Washington, DC.

## AFP HOSTS DYNAMIC WORKING GROUPS

**AfP’s working groups convene members for strategic, ongoing learning and advocacy on key areas of the peacebuilding field.**

**NONVIOLENT ACTION & PEACEBUILDING:** This group, sponsored jointly by AfP, the U.S. Institute of Peace, and the International Center on Nonviolent Conflict, spent 2018 exploring the intersections between peacebuilding and nonviolent social movements.

**WOMEN & PEACEBUILDING:** This group kicked off 2019 by elevating its work in the following two areas: 1) improving gender programming and policies, and 2) raising the bar to set more ambitious standards for ensuring diverse and inclusive peacebuilding organizations.

**COUNTERING VIOLENT EXTREMISM:** The working group works with the U.S. government, researchers and implementers of programs on violent extremism to address the underlying causes of extremism and develop durable solutions.

**LOCALLY-LED PEACEBUILDING:** This group focused this past year on mapping the domestic U.S. ecosystem of conflict resolution and peacebuilding organizations and how best to engage within the highly polarized U.S. environment.

**MALI:** This vibrant group met regularly to discuss the pressing issues facing Mali, including the state of counter-terrorism operations, human rights, and civilian-military relations.

# LEARNING & EVALUATION

Through our cutting-edge Learning and Evaluation (L&E) program, AfP is leading the peacebuilding field to embrace a more rigorous evaluative culture. This requires building capacity to capture high quality, actionable data; encouraging the field to become more evidence-based; and making a stronger case for peace through shared research efforts to synthesize impact. AfP is not only designing how to prove impact but is also building capacity to measure results among its members, so collectively they can be more effective in reducing violence and building sustainable peace.

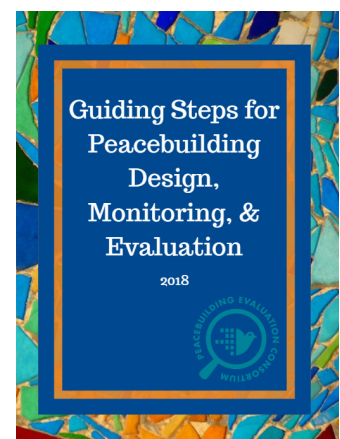
## Advance Evidence-Based Practice through Action Learning:

AfP has made great strides in the past year to achieve our goals. Recognizing that so much of L&E is experiential, AfP continues to promote opportunities for shared learning around monitoring and evaluation (M&E). To achieve this objective, AfP co-hosted its first, annual Peacebuilding M&E Solutions Forum with the United States Institute of Peace and One Earth Future Foundation, supported a dedicated L&E tract at PeaceCon2018, provided capacity building to more than 30 global peacebuilders participating in the IREX Community Solutions Program, and provided technical support to the inaugural Somalia SDG 16 Monitoring and Evaluation Task Force with UNDP, UNPBSO, and the Global Alliance.

The Solutions Forum was a unique opportunity for M&E practitioners to come together, network, and connect with people working in peacebuilding M&E. It further provided participants with an open environment in which to

share best practices, lessons learned, results, and evidence from across a broad spectrum of M&E activities in peacebuilding programming. The full-day event was met with overwhelming support, interest, and success. It hosted over 150 individuals from around the world, featured 30 presentations, and had 48 presenters from 11 countries. It also supported a scholarship fund to bring six presenters from around the world to share their work and enhance this learning event. It was an unparalleled opportunity for AfP to convene a safe space for knowledge and ideas exchange and employ action learning to develop creative, flexible, and successful strategies to pressing M&E problems in the peacebuilding field.

In addition to convening our own events, AfP has been supporting our members and the United Nations through practical capacity building. The focus of this work has been to provide recommendations and skills building on the actual process and methodology of measuring to move beyond discussion and present feasible solutions on how to measure peace,



Morris, S. & Baumgardner-Zuzik, J. (2018). *Guiding Steps for Peacebuilding Design, Monitoring, and Evaluation*. Alliance for Peacebuilding. Washington, DC.

justice, and inclusion. Lessons learned from this work enable AfP to better provide actionable recommendations to our members and the broader community on peacebuilding M&E, as well as participate in the development of innovative M&E systems intended to improve the impact and accountability of international investment in Sustainable Development Goal 16.

## Synthesize Impact:

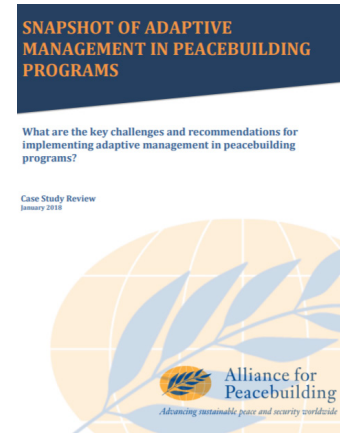
2018 marked a considerable transition for AfP in how we define, prioritize, and conduct our research. Recognizing that most peacebuilding organizations operate within a single programming area or approach and conduct research to support those efforts, AfP's research efforts in 2018 looked to bridge the gap between organizational-relevant research and sector-wide learning. Our work has focused on synthesizing available data and learning into approachable formats, conducting relevant research, and developing partnerships with leading academics and institutions.

AfP has focused on how we concatenate, translate, and make available guidance, research, and outcome-level learnings that are usable and practical. AfP led

three innovative research initiatives that utilize existing evidence to inform industry-level outcomes. This includes publishing the "Guiding Steps for Peacebuilding Design, Monitoring, and Evaluation," leading research and making policy-relevant recommendations on employing adaptive management in peacebuilding, and the publication of the "Snapshot of Adaptive Management in Peacebuilding Programs."

AfP has further undertaken our own additional research efforts to better understand the state of the peacebuilding field. We have conducted a pioneering text mining research effort to lay the foundation of the first-ever peacebuilding key outcome indicators database. This work included the compilation and scraping of more than 2,000 peacebuilding case studies, evaluations, and annexes into a corpus that includes relevant peacebuilding indicators, to be released in fall 2019. We have further designed and carried out systems-level research on the state of the peacebuilding field through a mixed-methods and real-time data collection approach that took advantage of the unique opportunity that PeaceCon provides to collect data from participants. The purpose of this research is to better

understand key norms and attitudes of the peacebuilding field, to inform practitioner, donor, and policymakers' actions on alternative approaches to building peace; and to transform the sector's policies and practices to improve outcomes.



Baumgardner-Zuzik, J. & Forsyth Queen, E. (2018). *Snapshot of Adaptive Management in Peacebuilding Programs*. Alliance for Peacebuilding. Washington, DC.





### **Support Effective Policy & Public Awareness:**

The overarching goal of AfP's programming is to utilize high-quality data that is accompanied by compelling knowledge translation to make the case for peace. We continue to apply learnings from our L&E work to advocate for policies that support effective peacebuilding and development initiatives at the implementer and donor level. This includes our work participating in, presenting at, and facilitating learning opportunities at key peacebuilding and evaluation engagements in 2018, including the American Evaluation Association (AEA) annual conference; PeaceCon; the World Bank Fragility, Conflict and Violence Forum; supporting the work of EvalPartners; InterAction Forum; Brookings Institute's research efforts; and the Solutions Forum. Examples of L&E research that are regularly used by the policy team at advocacy meetings include the Snapshot of Adaptive Management in Peacebuilding Programs and the Peacebuilding Approaches to P/CVE: Assessing the Evidence for Key Theories of Change.

AfP's extensive advocacy strategy not only consolidates successes to date, but also engages proactively with lawmakers, executive agencies, the military, and our member CEOs. This includes acting as a lead partner to provide procurement memo language for USAID, assisting the Draft Acquisition and Assistance Strategy for USAID Transformation, providing key input to the Stabilization Assistance Review (SAR), and participating in other key policy and advocacy presentations. This aspect of our work is critical to effect change at the donor level to ensure these learnings and findings are incorporated into the design of current and upcoming programs, and that peacebuilding funders require more effective DM&E practices from implementing partners.

**JOIN US FOR THE PEACEBUILDING M&E SOLUTIONS FORUM  
OCTOBER 1, 2019**

Learn more and register at:

<https://allianceforpeacebuilding.org/our-work/about-our-work/peacebuilding-evaluation/peacebuilding-me-solutions-forum/>

# PUBLIC AWARENESS & PARTNERSHIPS

AfP's Public Awareness and Partnerships work aims to elevate the public profile of peacebuilding and mobilize broad based public support for peaceful action to reduce conflict and violence. AfP builds partnerships by conducting an annual best-in-class peacebuilding conference, PeaceCon; expanding the professional network for the field; and building partnerships that drive innovation and advance practical solutions.



**+Peace Coalition:** +Peace is a global coalition of peacebuilding organizations mobilizing people, governments and the private sector to tackle global violence and division. Formed in 2018 and housed at AfP, the coalition currently consists of 21 organizations coming together to tackle global levels of violence and division and build peace at scale. +Peace is building their campaign platform and will launch to the public on International Day of Peace, September 21, 2019. Current members include: Alliance for Peacebuilding; American Friends Service Committee; Conciliation Resources; European Peacebuilding Liaison Office; Life & Peace Institute; Generations for Peace; GPPAC; Peace Initiative Network, Centre for Humanitarian Dialogue; International Alert; InterPeace; Love

for Life; Mercy Corps; Mobaderoon; PartnersGlobal; PAX; PeaceDirect; The PeaceNexus Foundation; Saferworld; Search for Common Ground; and the Quaker United Nations Office. A major grant from Humanity United paved the way for Coalition work in 2019, starting with welcoming Madeline Rose as the Coalition's Director for Campaigns and Policy.

In 2018, the first campaign of +Peace consisted of declaring "words matter." For 40 years, peacebuilding has existed as a field—but not as a word in the dictionary. Coalition members changed this situation last fall by leading a digital campaign to see "peacebuilding" added to the world's leading dictionaries. In response, Cambridge, HarperCollins, and Macmillan publishers all agreed to add "peacebuilding" to their English-language dictionaries, with a global unveiling staged on September 21, the International Day of Peace.

Moving into 2019, the coalition is primarily focusing on three core campaigns:

1. **Peace in Our Cities:** mobilizing world mayors to commit to halving all forms of violence in their cities, moving the world closer to achieving SDG16.1.
2. **Peace in Our Names:** Reining in excessive militarism and armament, increasing investment in peacebuilding, and establishing offices/departments of peace and violence prevention worldwide;
3. **Peace in Our Products:** Establishing the first-ever peace-focused product labeling scheme to unlock consumer power to help build peace.

AfP is also working with PartnersGlobal on "Narratives for Peace," and the goal of the project is to increase the impact of campaigns, messaging, and public outreach by peacebuilders through more savvy understanding of the ways that we can contribute to shifting public narratives. "Narratives for Peace" encourages peacebuilders to partner with each other—and together with brain scientists, creative industry leaders, and brands—to amplify our collective reach so that messages of tolerance, empathy, and unity will become a louder and winning narrative in society.





## GLOBAL STRATEGIC PARTNERSHIPS & JOINT COLLABORATION:

AfP has emerged as a leading platform to find solutions for new and complex issues that impact the peacebuilding field. Most notable is AfP's role as a convener to discuss and offer recommendations regarding major global policy frameworks, such as the United Nations Sustaining Peace Agenda and the World Bank's Pathways for Peace reports. These frameworks call for collective action at international, regional, and national levels to build peace and prevent violent conflict. Throughout 2018, AfP collaborated with the Stimson Center, the United Nations Association of the National Capital Area, the United States Institute of Peace, and the International Peace Institute, to construct a series of roundtables and events that featured leading experts and drafters of these frameworks. AfP integrated these initiatives into other major conferences and events, including PeaceCon 2018 and at Stimson Center, to create a leading series of experts and discussions on implementation of these frameworks.

# AfP IN THE MEDIA & PUBLICATIONS

AfP ended 2018 with approximately 22,000 social media followers, a net increase of about 3,200 throughout the year, and continuing a steady upward trend of social media growth since 2016. Throughout 2018, AfP raised the profile of peacebuilding and our members' vital work on traditional and new media, building awareness around important gatherings, reports and happenings. During an especially fast paced and crisis-driven news cycle in 2018, AfP was a voice of authority on issues ranging from the root causes of violence in Central America, to the growth of violent extremism, to increasing conflict dynamics in the United States.



## ARTICLES, PUBLICATIONS AND OTHER CONTRIBUTIONS IN 2018

- Guiding Steps for Peacebuilding Design, Monitoring, and Evaluation
- Snapshot of Adaptive Management in Peacebuilding Programs
- Peacebuilding Approaches to Preventing and Countering Violence Extremism
- NewsDeeply - Threatening to Cut Aid to Central America Won't Decrease Immigration (Liz Hume, Vice President)
- AfP was noted in several regional newspapers and NPR for awarding Hands Across the Hills for their outstanding peacebuilding work in the U.S. at PeaceCon 2018.
- U.S. Civil Society Working Group - Violence against Women in Politics: A Barrier to Peace and Security. (Emily Myers, Former Scoville Fellow)
- AfP staff contributed to Lisa Schirch's recent book "*The Ecology of Violent Extremism*"
- 'Gender & Research Brief Series – Explores practical integration of gender equality and peace.
- AfP co-authored two policy briefs with the Toda Peace Institute on Technology and Peacebuilding:
  - Civil Society in the Age of Automation
  - Social Media Impacts on Social and Political Goods
- Assessing Conflict Trends and Peacebuilding Opportunities in the United States – Taylor and Francis Group, Journal of Peacebuilding and Development (Liz Hume, Vice President)

**Find all of AfP's media mentions, press release and statements at:**

<https://allianceforpeacebuilding.org/press-and-media/>



# BOARD OF DIRECTORS

AfP's Board of Directors includes CEOs of the world's most innovative and impactful peacebuilding organizations, a former head of NASA and Assistant Secretary of State, and dynamic private sector leaders. In 2018, AfP welcomed two new members to our board of directors: Deborah Kennedy-Iraheta, Chief Operating Officer at FHI 360; and Rachael Burkholder, Vice President of Strategy at Proper Daley.

We are also expanding our President's Advisory Council, chaired by H.E. Jan Eliasson, former Deputy Secretary-General of the United Nations, and Foreign Minister of Sweden.



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Ambassador  
Frederick Barton,  
*Treasurer*



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Kerri Kennedy



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Shamil Idriss



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Stephen Moseley



Marie Dennis



Joel Braunold



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Charles "Chip"  
Hauss, *Emeritus  
Member*



Robert Ricigliano,  
*Emeritus Member*

# Current Staff

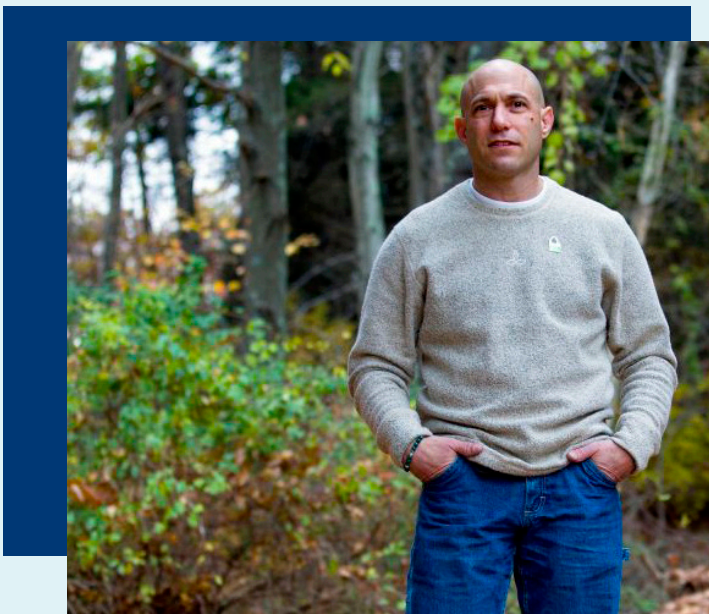
- Uzra Zeya, President & CEO
- Liz Hume, Vice President
- Jessica Baumgardner-Zuzik, Director for Learning & Evaluation
- Madeline Rose, Director of Coalitions and Campaign Policy
- Sarah Brown-Campello, Senior Manager for Membership and Outreach

- Maher Akremi, Scoville Fellow
- Mena Ayazi, Manager for Policy and Communications
- Zander Willoughby, +Peace Coalition Network and Communications Coordinator
- Stephanie Budaker, Program Associate, PeaceCon 2019

## Consultants and Senior Fellows

- Jon Rudy, Senior Advisor on Human Security
- Lisa Schirch, Senior Advisor on Policy
- Chris Holshek, Senior Fellow on Human Security
- Chip Hauss, Senior Fellow for Innovation
- Beatrice Poulingy, Senior Fellow for Neuroscience
- Douglas Irving-Erickson, Senior Fellow for Peacebuilding in the U.S.
- George Halvorson, Senior Fellow for Education
- Stephen Moseley, Senior Fellow for Development

- Tanya Domi, Senior Fellow for Communications and Peacebuilding
- Patricia Shafer, Senior Fellow for Peace Education
- Sharon Morris, Senior Fellow
- Larry Garber, Senior Fellow for Electoral Violence
- Jin In, Senior Fellow for Women and Girls Empowerment
- Ravi Venkatesan, Senior Fellow for Strategies
- Jeremy Richman\*, in memoriam



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### \*In fond remembrance of Jeremy Richman

The Alliance for Peacebuilding mourns the loss of Dr. Jeremy Richman, our beloved Senior Fellow for Neuroscience, who passed away in March 2019. Jeremy lost his daughter, Avielle, in the horrific Sandy Hook elementary school shooting. In the aftermath, Jeremy and his family launched the Avielle Foundation, a unique institution aimed at preventing violence and building compassion through neuroscience research. In the face of unimaginable tragedy, Jeremy devoted himself to uncovering the causes of violence, helping others, and saving lives. His legacy of empathy and truth-seeking inspires peacebuilders everywhere.

# THANK YOU TO OUR DONORS!



# Major Foundation and Institutional Donors

The Alliance for Peacebuilding would like to thank our institutional donors, as well as our board members and members of our community who gave so generously in 2018 to make our work possible.



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## Major Individual Donors

**\$50,000 +**

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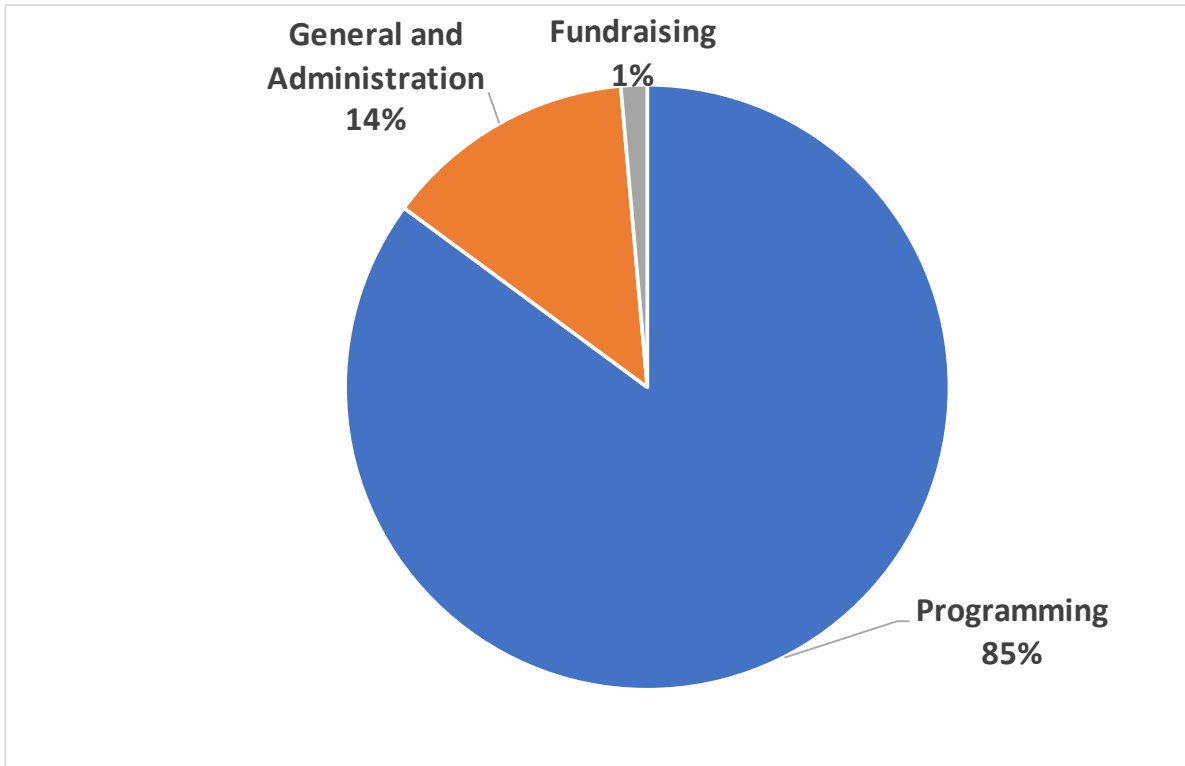
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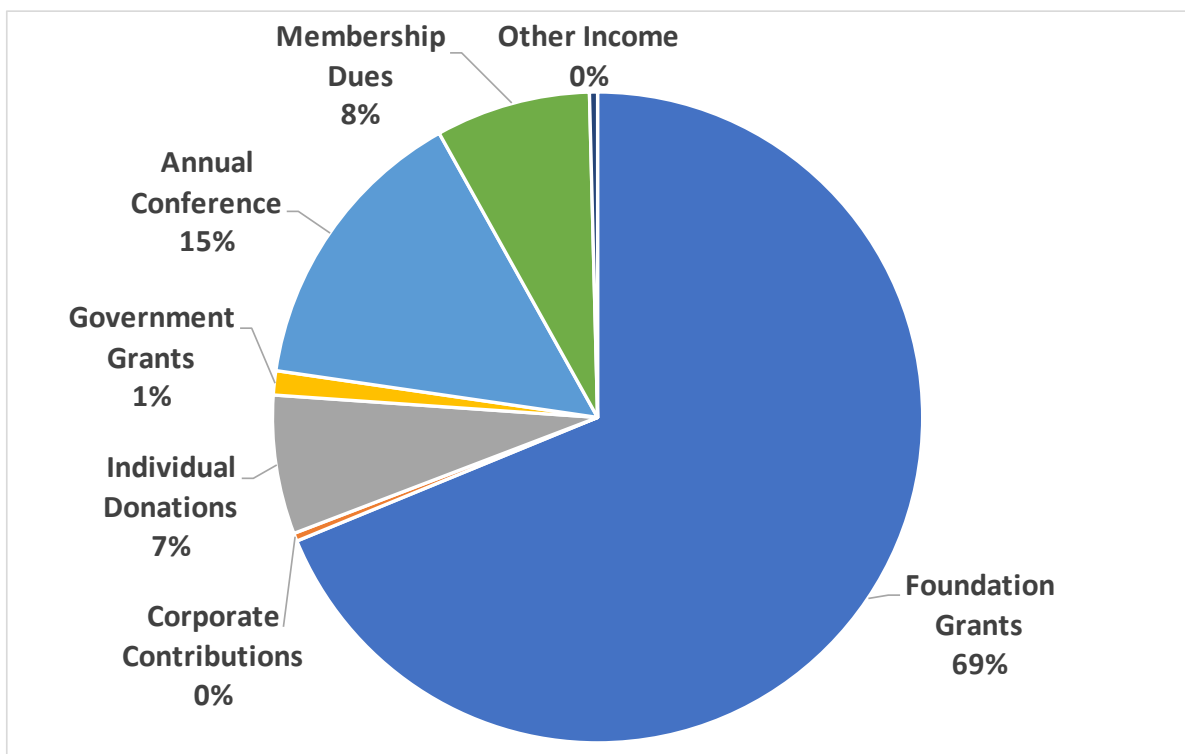
ROB RICIGLIANO

# Financials 2018

## 2018 Expenses- \$1,050,931



## 2018 Revenue- \$1,112,519





# Alliance for Peacebuilding

*Harnessing collective action for peace*

